

Royal Music Centers  
Founded 1993



March 2004  
Volume 12 Number 1

# Royal Page

Royal Music  
West Hills Plaza  
864 Route 37 West  
Toms River, NJ 08755

[www.royalmusic.com](http://www.royalmusic.com)

732-240-2332  
800-450-4385

## Spring Into Music

While many of our readers visit Royal Music often, other readers haven't visited Royal Music since before our last leap year.

Royal Music is much more than a music store the atmosphere is hard to put into words. To truly appreciate how we help people make music you must visit us and experience the Royal Music method for yourself.

Royal Music specializes in sales and service of organs, keyboards, electronic and acoustical pianos. We teach both musical skills (playing) and the technology (pushing the buttons) for all the instruments we represent.

Our staff has logged countless hours in the music industry and they really know their stuff. All are top-notch musicians and generally nice people. They are a pleasure to be with.

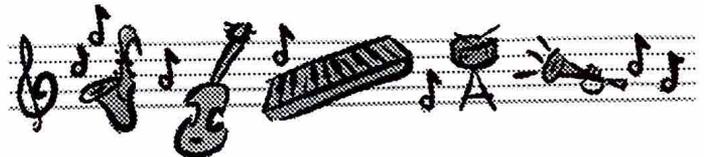
Our classrooms are always busy and our showroom is full of the best names in the music business. Our sales staff are very low key and browsing is always encouraged.

Make a New Year's Resolution to visit the newly remodeled Royal Music. Let one of our troubadours play you a song and enjoy a cup of coffee on the house. March is here it's time to Spring Into Music.

**Wednesday March 24th**  
**Something for Nothing Day**

# FREE GIFT

**Just for visiting our newly  
remodeled showroom**



## Major League Concert At Leisure Knoll

The organ club of Leisure Knoll is holding their spring fund raising concert on Sunday April 25th @ 2:00pm.

This year the club will feature Major League Baseball Organist Paul Richardson. Paul is the organist for the Philadelphia Phillies.

Paul is an incredible performer and this concert is probably the best value concert of the year. Tickets are only \$5 and are available at Royal Music.

Mark your calendars for this special day.

# Help Us To Help You

For us to best serve our loyal readers of this newsletter we need to keep a record of who receives this mail from us. In addition to your mailing address we also keep track of your instruments.

Knowing your instruments allows us to let you know when we host seminars that are instrument specific. This means we do some classes for certain instruments and we usually only invite people with those instruments. If we don't know which instrument you have we can't invite you.

Many of our readers have more than one instrument. It is important that this information be shared with us as well. Some people have a piano or organ in their home and a keyboard they take with them. We would like to be able to include these people in our lessons when we offer them.

The information that is important to us is the following.

Name, Proper Mailing Address, Telephone and Email Address.

Make and Model of Instruments Owned

We promise to keep this information absolutely confidential. Our reader's privacy is a top concern for us. We will never share our database.

To update your profile with us please either call or drop by our store. If you have a friend you think would enjoy reading this newsletter, then please share this with them. If you would like to be removed from our mailing list just let us know that too.

Thanks for helping us to help you make music.

Play Music Everyday

# The Royal Dish ... or, they said a moatful

Dear Jeff,

I miss seeing you and hearing you play since I moved. I spent many years at Royal Music Center since I bought my organ in the old mall. I'm still playing a little each day. I play chords and improvise with the melody.

Angela & I are going on 88 years of age. We both have walking problems and had to move closer to our daughter. If my daughter goes near Toms River I will stop in and see your new store.

Good luck to you and Royal Music.

Bill & Angela  
Holmdel, NJ

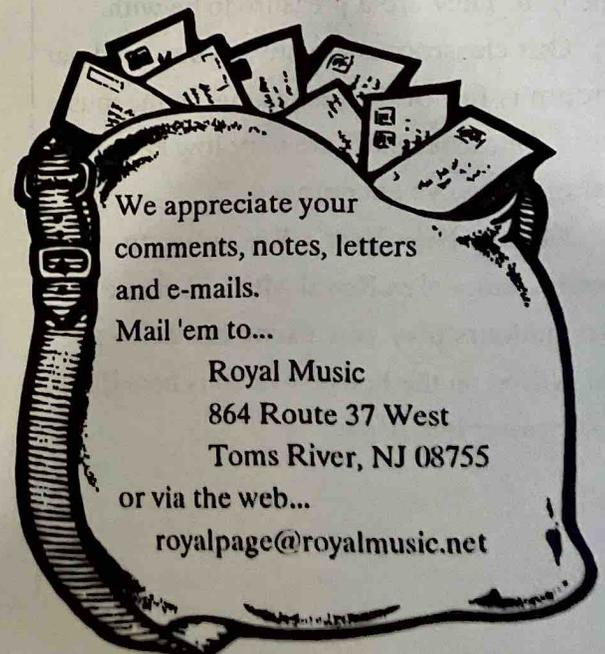
Dear Royal Page,

Much happiness in the coming year.

Jeff, please tell everyone I know at Royal Music that I miss them. Those were the happiest days of my life. Still practice my organ, still love it.

Keep up the good work with music in your hearts. God bless you.

Your friend,  
Dee Bulte  
Port St Lucie, FL



# Stop The Presses

## Important Information

**Concert Event**

**Friday April 2, 2004**

**Ric Iannone**

**In Concert**

**At The**

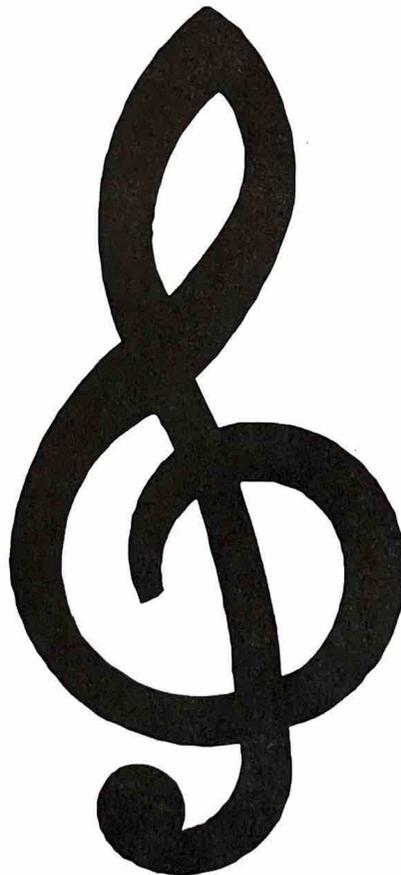
**Roland Atelier**

**Seating is limited.**

**Call 732-240-2332**

**for details and**

**reservations**



**Prices Reduced !!**

**All Pianos Marked Down**

**Baldwin**

**Mason & Hamlin**

**Story & Clark**

**All Lowrey Organs**

**Reduced**

**(over 25 in stock)**

**Hammond Aurora Classic**

**Reduced over \$3000 !!**

**BRAND NEW with**

**Factory Warranty**

**BRAND NEW**

**Good Quality**

**Student Instruments**

Flute \$279

Clarinet \$279

Trumpet \$299

Soprano Sax \$749

Alto Sax \$899

*All Include Hardshell Case*

*Limited Quantities*

# Play Music Everyday

# A Simple, Affordable Way To Enjoy Playing The Organ

The Roland Organ Atelier AT-10S combines the top-quality sounds of the flagship model with an easy-to-use front panel and super affordable price. This beautifully crafted instrument is not only ideal for beginners, but also for those who are rediscovering the fun of playing the organ.

## High Quality Organ and Orchestral Sounds

From basic jazz organ, rich theatre organ and incredible pipe organ sounds to strings, choir and jazz scat voices this instrument boasts the top sound quality in the industry. The sounds are true. The piano must be heard !

## Automatic Accompany Features

A plethora of built in rhythms include most all styles of music. From Big Band to Country and from Ballads to Latin this instrument gives the home musician the professional edge. Beginners will appreciate the Chord Intelligence function (just like MCS) which creates complete auto-accompaniment by holding only one or two notes in the left hand. This allows anyone to enjoy making music on the organ.

## Built-in Floppy Disk Drive

A 3.5 inch floppy disk drive is included for playing back commercially available Standard MIDI File disks. The LCD display will even display the lyrics to the songs making it perfect for karaoke. A built in recorder allows you to record your songs onto blank floppy disks.

## User Friendly Operation

The display panel is designed for simple and easy operation. In fact, by pressing the convenient One Touch Program Button, the organ sets everything properly for the selected rhythm. Sounds both upper keyboard and lower (pedals too) are set and the volumes are adjusted to match the style of music selected.

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## Must Have Features:

- 49 Note touch sensitive keyboards (instead of 44 notes)
- Floppy Disk Drive
- Rosewood Cabinet
- Digital Sound
- LCD Display (Info Center)

## Includes:

- Matching Padded Bench
- Full Factory Warranty
- Owner's Guide
- FREE Local Delivery
- One Year FREE Music Lessons
- Roland Classes to Learn the Functions

# BRAND NEW FOR ONLY \$3,499

Simply stated this is the absolute best organ value ever offered in an entry position model. This is the type of instrument you grow into, not outgrow. At \$3,499 this is sure to be our most favorite model. Trade-ins are accepted, stop in for a listen you won't believe your ears.

**You are invited to experience  
Music the Royal Music Way.  
Top Quality Instruments  
Top Rated Service  
Friendly Informative Staff**

**Voted Best Music Store  
At The Jersey Shore  
2001, 2002, 2003**

**Royal Music Has A Huge  
Musical Inventory**

**PIANOS -- ORGANS -- DIGITAL  
PIANOS -- KEYBOARDS  
SONGBOOKS -- SHEET MUSIC  
MUSICAL ACCESSORIES**

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